

# SEASONAL LIVING

MAGAZINE™

## HOW TO DESIGN GREAT INDOOR/OUTDOOR SPACES ON ANY BUDGET

SPECIAL  
MINI MAG  
BONUS

### PLANTER POWER

inside scoop on how to use them  
and why we love them

### THE BASICS

top tips for your best design

## INDOOR/OUTDOOR DESIGN TOP TIPS



**FIND YOUR FLOW** - Before you start picking planters or sifting through swatches, plan the space you will be designing. Consider the traffic flow in and out of the home and through the space to the rest of the yard and/or back gate. Be sure to keep about 3 feet of clearance around furniture for easy accessibility and to place occasional tables within easy reach for a drink. Also consider the placement of the furniture so that it is positioned to provide the best possible view. Lastly, take the position of the sun into account when deciding on furniture placement.

**GET IN THE ZONE** - The same rules apply outdoors as they do indoors. Define zones so that each area of your outdoor living space has its own purpose. Separate zones for specific activities like cooking, dining, and conversations. Utilize planters to define and screen spaces and indoor/outdoor rugs to anchor furniture groupings.

**DRESS THE SPACE** - The greatest challenge in designing an outdoors space is, well... the outdoors. It will be necessary to choose furnishings that can stand up to the elements. Learn why certain materials cost more in relation to how they perform against the elements or because they have some other influencing cost factors

such as hand crafted or limited resources. Further, your design should factor in the comfort of those who will use it. Be sure that there is refuge from harsh sunlight and light rain by incorporating beautiful outdoor draperies, umbrellas, pergolas, etc. Fortunately, there are many stylish options available now to fit just about any design aesthetic. Fill your space with adequate seating first. If your space is small consider pieces that can do double duty, like a stool that is also a side table or an ottoman that can double as a bench or even storage. Lastly, add accessories and cordless lighting that reflect your personality. Use planters to inject color and fill them with live plants to blur the line between indoors and outdoors.

**PRIVACY POLICY** - Your outdoor space will be exposed to the elements, but possibly to the neighbors, too. To create a more private space you can install a fence or wall that shields the view. A less expensive and less permanent option would be to use tall planters and plants to create a screen where you need it. This will add some color, plant life, and help further define the spaces.

**GET FIRED UP** - Just as it does indoors, an open fire draws people in. Find a suitable spot for fire feature. On the high end you could have a outdoor gas or propane fireplace installed, but there are many great options available at a more reasonable price, which provide you with less cost for the headaches associated with adding gas lines or the inability to safely use propane indoors. There are new fuels that now permit you to burn fires indoors as well as outdoors and save you the challenges of having to connect with gas or electrical lines. Just be sure to check local building codes to verify your compliance in terms of fire-safety and placement.

**CREATURE COMFORTS** - You're not camping. Your indoor/outdoor space should be an extension of your home. That includes the things you would want if you were sitting inside on the sofa. Include lovely lighting, WiFi connectivity, outdoor speakers and even a TV if that is important to you. Soften the edges with accessories, decorative outdoor pillows, and throws and be as adventurous as you please. These things are easy to switch out based on changing seasons or tastes.

## WHERE TO SPEND

There are many options when it comes to designing an outdoor space. Concerning your budget, plan to spend the most on the pieces that will remain, despite any changes in style or season. Buy the best quality furniture that fits into your budget. Next, layer in the lighting, planters and dividers, that will define your space. While still important, spend less on decorative accessories and items which can be replaced with the change of seasons or as your design taste shifts, such as toss pillows and tabletop items.

# THE POWER OF PLANTERS

## THE USEFULNESS OF PLANTERS

goes far beyond just holding a plant. Planters can define spaces, add height and dimension, soften hard edges, introduce new textures, and enhance or complement a color story.

Choosing the right planter begins with its purpose. What is the intended use? Will they be used as a divider or screen? Consider the plants that will live in the planters to serve as a screen. It is important that the size of the planter be able to support the plant for optimal growth. Of course, the color and materials are paramount. Look for the best quality finishes your budget can handle. Handmade, hand-glazed planters will likely come with a slightly higher price tag, but also with quality that will stand the test of time... and nature. Spend more on planters that make up the architectural elements of your outdoor space. Save money in your budget by spending less on planters that may make up small vignettes that can be changed out by the season.



### TRANCHE PLANTER

28" diameter and 35" tall, this handmade glazed ceramic vase is a showstopper with its wavy texture in 3 colors.

[CLICK TO LEARN MORE](#)

### HELTER SKELTER PLANTER

Show your personal style with this handmade, glazed ceramic vase in four beautiful colors. 34.5" diameter and 52" tall.

[CLICK TO LEARN MORE](#)



## CONNECT WITH US





## ▲ BOWNESS COFFEE TABLE

Gather around this handmade glazed ceramic table in 8 finishes. At 39.5" diameter, it is wide enough to be the center of your seating area with plenty of room for cocktails or coffees.

[CLICK TO LEARN MORE](#)



## ▲ INDA CLOVER WEAVE CORDLESS LED PENDANT

The soft curves of this weather-ready shade will add style and sophistication to your outdoor space. In two finishes with hanging cord included... no outlet needed.

[CLICK TO LEARN MORE](#)



## ▲ LINK ACCENT TABLE SET

Perfect for indoors or outdoors, this pair of handmade ceramic tabletops sit on powder-coated steel bases. They stand 23.5" and 27.5" high.

[CLICK TO LEARN MORE](#)



## ▲ COPENHAGEN CORDLESS OUTDOOR LED FLOOR LAMP

Hand-glazed in our beautiful colors, 55" tall, and très, très chic. Best of all, NO CORDS!

[CLICK TO LEARN MORE](#)

## ▶ ENGLISH PLANTER

This boldly shaped modern planter is ideal for defining spaces or making a statement at the entry. 18" wide and 33" tall.

[CLICK TO LEARN MORE](#)



## ◀ WINGS SOFA

The perfect mix of modern and rustic, this stunning sofa is ready for outdoor living, all year round.

[CLICK TO LEARN MORE](#)

## INQUIRIES

For general inquiries, email us at [inquiries@seasonalliving.com](mailto:inquiries@seasonalliving.com)

## WHERE TO FIND US

See our products in person at the showrooms of our retail partners. Visit [www.seasonalliving.com/find-seasonal-living-retailers-showrooms/](http://www.seasonalliving.com/find-seasonal-living-retailers-showrooms/) for a full list.

©2020 SEASONAL LIVING All Rights Reserved.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, or other electronic or mechanical methods, without the prior written permission of the editor.